

2024 Awards Gala Sponsorship Guide

May 16, 2024 | Vancouver, BC

Contact Us

Ben Abbasipour Marketing & Communications Leader E: ben@acec-bc.ca

T: 604.687.2811 ext. 4

ACEC-BC Awards Gala

The Association of Consulting Engineering Companies British Columbia (ACEC-BC) is proud to host the 34th Awards for Engineering Excellence Gala – an annual celebration of the internationally recognized innovation and technical excellence of ACEC-BC member firms.

The ACEC-BC Awards for Engineering Excellence Gala provides the perfect opportunity for companies to reach key individuals in BCs consulting engineering industry. We provide a variety of sponsorship and marketing opportunities to help you communicate your brand, product, and solution to your target audience.

Our team is here to assist you! If none of our sponsorship options meet your unique requirements, please contact us and we can offer a custom solution that best meets your needs.

Contact Us

Ben Abbasipour

Marketing & Communications Leader, ACEC-BC Email: ben@acec-bc.ca
Tel: 604-687-2811 ext. 4



Who attends the awards gala?

500+

Leaders from BCs
Consulting Engineering
Sector

+08

Consulting Engineering Companies

30+

Industry Clients and BC Government Officials

Partnership Opportunities Summary

Sponsorships Opportunities	Presenting	Celebration	Engagement	Community Level 1	Community Level 2	Supporter	Contributor
Cost of partnership	\$10,000	\$7500	\$6500	\$5000	\$4000	\$3000	\$1500
Number of opportunities with exclusive benefits	1	4	4	5	2	4	5
Recognition on the Gala digital marketing	•	•	•	•	٠	٠	•
Logo placement in the show	High Frequency	High Frequency	Medium Frequency	Medium Frequency	Medium Frequency	Low Frequency	Low Frequency
Complimentary tickets	4	3	2	2			
Recognition by the Chair of ACEC-BC							
Social media sponsor spotlight		•					
Speaking opportunity							

Exclusive Benefits: See page 2 for details on the exclusive benefits of each sponsorship category.



Exclusive Sponsorship Benefits

Presenting – \$10 000 | 1 Opportunity SOLD

Exclusive benefit: Recognition for Meritorious Achievement Award

- Presentation of the Meritorious Achievement Award
- Four (4) complimentary tickets
- Logo recognition and verbal recognition during the awards show by the emcee
- · Logo inclusion on digital and web assets
- · Inclusion of logo placement throughout the show (high frequency)
- · Social media Sponsor Spotlight including a testimonial/quote
- Recognition by the Chair of ACEC-BC during the awards show

Celebration -\$7500

Option 1: Pre-show reception co-sponsor | 2 Opportunities

Option 2: Intermission break sponsor | 1 Opportunity

Option 3: Post-show reception sponsor | 1 Opportunity

All Sponsors in this category receive:

- Exclusive logo recognition during the selected option
- · Three (3) complimentary tickets
- · Logo recognition and verbal recognition during the awards show by the emcee
- · Logo inclusion on digital and web assets
- Logo recognition throughout the show (high frequency)
- · Social media Sponsor Spotlight including a testimonial/quote
- · Recognition by the Chair of ACEC-BC during the awards show

Engagement - \$6500

Option 1: Co-sponsor of Young Professional Award | 2 Opportunities

Option 2: Co-sponsor of the Equity, Diversity, and Inclusion Award | 2 Opportunities

All Sponsors in this category receive:

- · Exclusive recognition during the announcement of selected Award
- Two (2) complimentary tickets
- · Logo inclusion on digital and web asset
- Logo recognition throughout the show (medium frequency)
- Recognition by the Chair of ACEC-BC during the awards show



Community Level 1 – \$5000 | 5 Opportunities

Option 1: Program co-sponsor | 2 Opportunities

Option 2: Flowers sponsor **Option 3:** Wine sponsor

Option 4: Entertainment sponsor

All Sponsors in this category receive:

- · Exclusive logo recognition for the option selected
- Two (2) complimentary tickets
- · Verbal recognition during the awards show
- · Logo inclusion on digital and web asset
- Logo recognition throughout the show (medium frequency)

Community Level 2 – \$4000 | 2 Opportunities

All Sponsors in this category receive:

- · Exclusive recognition as the photography co-sponsor
- · Verbal recognition during the awards show
- · Logo inclusion on digital and web asset
- · Logo recognition throughout the show (medium frequency)

Supporter – \$3000 | 4 Opportunities

All Sponsors in this category receive:

- Exclusive recognition as the coat check sponsor (signage at coat check)
- · Verbal recognition during the awards show
- · Logo inclusion on digital and web assets
- · Logo recognition throughout the show (low frequency)

Contributor – \$1500 | 5 Opportunities

- · Verbal recognition during the awards show
- · Logo inclusion on digital and web assets
- · Logo recognition throughout the show (low frequency)

