

Transportation Conference 2022

February 2 | #tconf2022

Sponsorship Opportunities



Presented by



Ministry of
Transportation
and Infrastructure



ACEC
BRITISH COLUMBIA



Transportation Conference 2022

The Association of Consulting Engineering Companies - British Columbia (ACEC-BC), in partnership with the Ministry of Transportation and Infrastructure (MoTI) and TransLink, is proud to host the 2022 Transportation Conference – a one day conference showcasing the future direction and trends surrounding BCs transportation plans.

The Transportation Conference provides the perfect opportunity for companies to reach key individuals in BCs transportation sector. We provide a variety of sponsorship and marketing opportunities to help you communicate your brand, product, and solution to your target audience.

Our team is here to assist you! If none of our sponsorship options meet your unique requirements, please contact us and we can offer a custom solution that best meets your needs.

Contact Us

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Who attends the Conference?

450+

Industry leaders from
BCs Transportation
sector

50+

BC Ministry & Translink
representatives

10+

Municipalities across the
British Columbia



Partnership Opportunities

Transportation Conference 2022

Sponsorships Opportunities	Partner	Thought Leadership	Networking	Education Level 1	Education Level 2	Branding	Loyal Friends	Conference Supporters
Cost of partnership	\$3500	\$3000	\$2500	\$2000	\$1500	\$1000	\$750	\$500
Number of opportunities with exclusive benefits	3	5	2	6	5	3	5	5
Logo recognition on conference website and platform	•	•	•	•	•	•	•	•
Complimentary conference passes	3	2	2	2	1	1		
Sponsor hosted interactive virtual booth	•	•	•	•	•			
Verbal recognition by speaker / conference MC	•	•	•	•	•			
Logo recognition on the main stage	•	•	•	•				
Discounted registration for staff	20%	15%	10%					
Company feature on ACEC-BC Social Media accounts	•	•						

Exclusive Benefits: See page 2 for details on the exclusive benefits of each sponsorship category.

Ready to go ahead with sponsorship? Click here ->



Partner – \$3500 | 3 Opportunities

Partner sponsorship includes two options: 1) Community Partner or 2) Conference Platform Sponsors. In addition to being the exclusive partner sponsor, you will also receive:

- Logo recognition on the conference platform reception page
- Three complimentary conference passes
- Logo recognition on conference website and ACEC-BC's social media accounts
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- Special thank you announcement from the host during the conference open
- Prominently placed interactive virtual booth to host meetings, showcase company collateral, videos, and more.
- 20% discount on additional delegate pass registration for all company staff

Thought Leadership – \$3000 | 5 Opportunities

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- 15% discount on additional delegate pass registration for all company staff
- Special thank you announcement from the conference host during a session / keynote (see options below)

Session options:

- Keynote from TransLink (Kevin Quinn, Chief Executive Officer, TransLink)
- Keynote from BC Ministry of Transportation and Infrastructure (Kaye Krishna, Deputy Minister, BC MoTI)
- Morning Session: Rebuilding After the 2021 Floods (Kevin Volk, Assistant Deputy Minister, BC MoTI)
- Lunch Panel: Leading Change: Accessible and Inclusive Spaces for All *(two sponsor slots available)*

Networking – \$2500

Networking Rooms | 2 Opportunities

Before and after BC Transportation Consulting Engineers Awards, attendees will flock to the networking rooms for a break and opportunity to connect with the other delegates and speakers. **Sponsoring the networking rooms also includes the opportunity for your team members to host an activity in one of the two networking spaces before or after the Awards broadcast.**

This sponsorship also includes:

- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- 10% discount on additional delegate pass registration for all company staff

Education Level 1 – \$2000

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Special thank you announcement from the conference host during a session (see options below)

Afternoon Presentations | 6 Opportunities

The Presentation sponsorship is great way to place your brand in front of industry leaders and top influencer. Choose from one of 3 afternoon presentation topics to ensure alignment with your brand. *(2 sponsor slots available per session)*

Presentation Topic Options:

- Seismic Resilience (Alireza Ahmadnia, Senior Bridge Seismic Engineer, BC MoTI)
- Major Project Update: Highway 99 Tunnel Program (Donald Trapp, Executive Project Director, TI Corporation)
- VFPA Projects Update: Harris Road Underpass, a Progressive Design Build project (Devan Fitch, Director, Infrastructure Delivery, Vancouver Fraser Port Authority)

Education Level 2 / Virtual Space – \$1500 | 6 Opportunities

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- One complimentary conference passes

Branding – \$1000

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on conference virtual platform
- Logo recognition on conference website and ACEC-BC's social media accounts
- One complimentary conference passe

Program Guide | 2 Opportunities

The Program Guide sponsorship is the perfect way to get visibility for your brand – **your logo will be displayed on program page on transportationconference.ca**

Event App/Mini Site | 1 Opportunity

The conference mobile site/app is a popular platform attendees use to follow along with the conference agenda, view speaker information, and much. **This sponsorship gets you exclusive space for your company logo on the front page of the mobile site / app.**

Loyal Friends

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on conference virtual platform
- Logo recognition on conference website and ACEC-BC's social media accounts

Speaker Gift – \$750 | 5 Opportunities

Sponsor the speakers gift and get your logo added to the speaker gift thank you cards.

Conference Supporter – \$500 | 5 Opportunities



Contact Us

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