



ACEC
BRITISH COLUMBIA

2022 Awards Gala Sponsorship Guide

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Contact Us

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2022 ACEC-BC Awards Gala

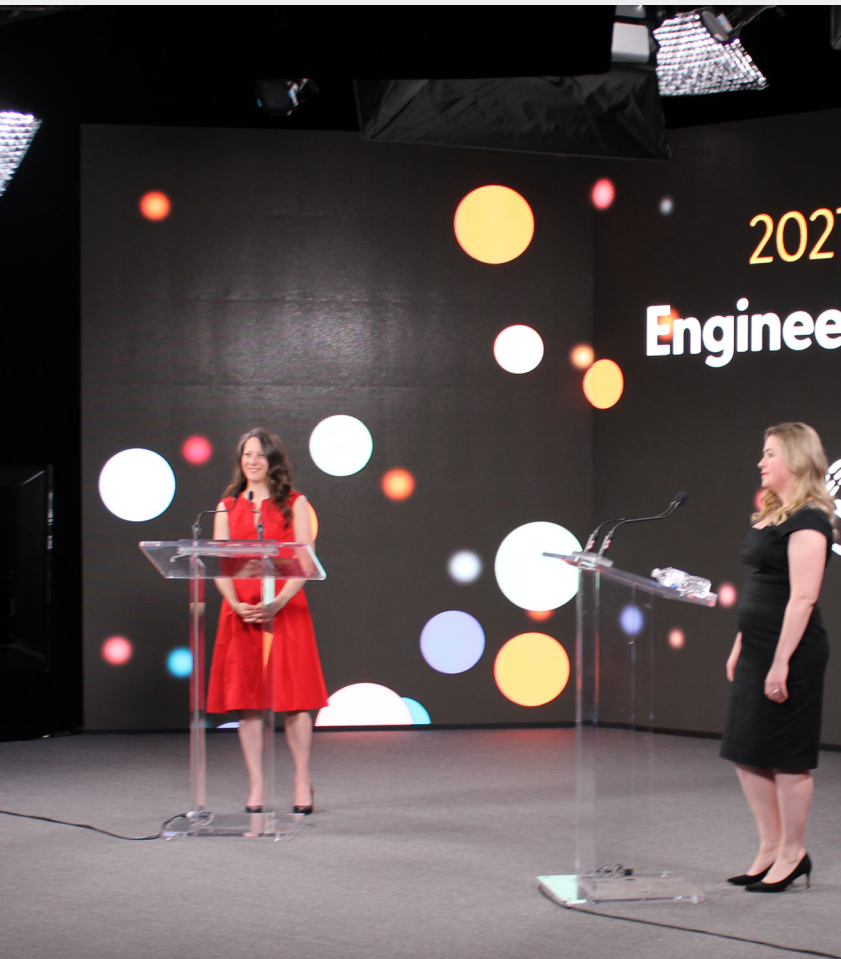
The Association of Consulting Engineering Companies British Columbia (ACEC-BC) is proud to host the 32nd Awards for Engineering Excellence Gala – an annual celebration of the internationally recognized innovation and technical excellence of ACEC-BC member firms.

The ACEC-BC Awards for Engineering Excellence Gala provides the perfect opportunity for companies to reach key individuals in BC's consulting engineering industry. We provide a variety of sponsorship and marketing opportunities to help you communicate your brand, product, and solution to your target audience.

Our team is here to assist you! If none of our sponsorship options meet your unique requirements, please contact us and we can offer a custom solution that best meets your needs.

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Who attends the awards gala?

500+

Leaders from BCs
Consulting Engineering
Sector

80+

Consulting Engineering
Companies

30+

Industry Clients and BC
Government Officials

Partnership Opportunities Summary

Sponsorships Opportunities	Presenting	Engagement	Community Level 1	Community Level 2	Supporter	Contributor	Celebration
Cost of partnership	\$10 000	\$6500	\$5000	\$4000	\$3000	\$1500	\$8000
Number of opportunities with exclusive benefits	1	4	5	4	6	10	2
Recognition on the Gala digital marketing	•	•	•	•	•	•	See page 2 for details.
Inclusion of a logo placement in the show	High Frequency	Medium Frequency	Medium Frequency	Medium Frequency	Low Frequency	Low Frequency	
Dedicated virtual booth	•	•	•	•	•		
Complimentary VIP passes and celebration kits	4	2	2				
Company name recognition by conference MC	•	•	•	•			
Recognition by the Chair of ACEC-BC	•	•					
Social media sponsor spotlight	•	•					
Speaking opportunity	•						

Exclusive Benefits: See page 2 for details on the exclusive benefits of each sponsorship category.



Presenting – \$10 000 | 1 Opportunity **SOLD**

Exclusive benefit: Recognition for Meritorious Achievement Award

- Inclusion in the video production of the Meritorious Achievement Award video
- Four (4) VIP Attendee celebration kits (~\$600 value)
- Four (4) VIP tickets to Gala in person winner's reception
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (high frequency)
- Social media inclusion before, after and during the event
- Social media Sponsor Spotlight including a testimonial/quote
- Recognition by the Chair of ACEC BC during the awards show

Celebration – \$8000 | 2 Opportunities

Options: Exclusive sponsor of *Pre-Gala in-person Networking Event* or *Post-Gala winners' reception*

All Sponsors in this category receive:

- Exclusive recognition at the selected in-person event (logo and verbal)
- Three (3) VIP Attendee celebration kits (~\$450 value)
- Three (3) VIP tickets to event (selected option)

Engagement – \$6500

Option 1: Co-sponsor of Young Professional Award | 2 Opportunities

Option 2: Co-sponsor of the Equity, Diversity, and Inclusion Award | 2 Opportunities

All Sponsors in this category receive:

- Two (2) Attendee celebration kits (~\$300 value)
- Two (2) VIP tickets to Gala in person winner's reception
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web asset
- Inclusion of a digital ad placement in opening of the show (medium frequency)
- Social media inclusion before, after and during the event
- Social media Sponsor Spotlight including a testimonial/quote
- Recognition by the Chair of ACEC BC during the awards show

Community Level 1 – \$5000 | 5 Opportunities

Exclusive benefit: Co-sponsor of pre-show virtual Networking Session with entertainment

- Two (2) VIP Attendee celebration kits (~\$375 value)
- Two (2) VIP tickets to Gala in person winner's reception
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (medium frequency)
- Social media inclusion before, after and during the event

Community Level 2 – \$4000

Option 1: Co-sponsor of the virtual photo booth | 2 Opportunities

Option 2: Co-sponsor of the Gala social activity | 2 Opportunities

All Sponsors in this category receive:

- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (medium frequency)
- Social media inclusion before, after and during the event

Supporter – \$3000 | 6 Opportunities

- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition during the awards show
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (low frequency)
- Social media inclusion before, after and during the event

Contributor – \$1500 | 10 Opportunities

- Logo recognition during the awards show
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (low frequency)
- Social media inclusion before, after and during the event

Questions? Ready to become a sponsor? Contact Us!

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